



M O N A · V I E

PRODUCT FAQs - ANSWERED

Is the ORAC score for MonaVie's freeze-dried acai powder really superior to other highly promoted superfruits?

Yes. On a gram-for-gram basis, the freeze-dried acai powder used in MonaVie has the highest ORAC value of any fruit or vegetable tested to date. For example, as validated by independent research, goji berry tested to have an ORAC value of 220 per gram. When companies make known their ORAC values, they present them in 100 gram amounts, which is representative of a typical serving size. So goji berry, based on this measurement, would have an ORAC value of 22,000. In comparison, prunes, raisins, and blackberries have ORAC values of 5,770; 2,830; and 2,036 per 100 grams, respectively. Freeze-dried acai powder, on the other hand, has an ORAC value of 1,027 per gram. If MonaVie were to present the ORAC value for its freeze-dried powder as other companies do, it would be 102,700 per 100 grams. Do not be fooled by the numbers. As validated by and published in independent research, MonaVie's freeze-dried acai powder has the highest ORAC value of any fruit or vegetable tested to date.

Are MonaVie products FDA approved?

There is no official approval process or certificate issued by the FDA to approve the sale of any food or juice product. The Food and Drug Administration has established stringent regulations, called Good Manufacturing Practices (GMPs) to ensure the safety and manufacturing of foods sold in the United States. MonaVie is manufactured in a GMP-compliant facility. The ingredients contained in MonaVie products are generally recognized as safe (GRAS), and obtaining prior approval from the FDA is not required.

Do MonaVie products treat, cure, or prevent disease?

Eating a diet rich in a variety of fruits and vegetables is known to aid in the prevention of disease and in living a long, active, and healthy life. It is not the purpose of a natural product like MonaVie to treat, cure, or prevent disease; the FDA only approves *drugs* to offer these benefits. MonaVie products are made with a specific selection of powerful super-fruits and other natural compounds, such as glucosamine and esterified fatty acids. The fruits and compounds in MonaVie have been shown in some studies to help support the body's ability to protect itself from various ailments.

What are free radicals?

Free radicals are atoms with at least one unpaired electron. In excess, free radicals produce harmful oxidation that can damage cell membranes. Free radicals are analogous to cattle let loose on a field of planted crops. Uncontrolled, the cattle would destroy the crops. Ranch hands are hired to make sure the cattle stay in place and graze. Antioxidants act much the same way. As the ranch hands for our bodies, antioxidants prevent free radicals from potentially damaging millions of healthy, functioning cells.

What is oxidative stress?

Oxidative stress occurs in your body when there are not enough antioxidants to counter the effects of damaging free radicals. Free radicals cause damage to all cellular components, including proteins, lipids, and DNA—the blueprint to cell proliferation. Oxidative stress has been implicated in the aging process and numerous health-related issues.

What are antioxidants?

Antioxidants are “agents” that inhibit harmful compounds known as free radicals. Free radicals cause damage to your cells through the process of oxidation. By donating an electron to unstable free radicals, antioxidants neutralize their harmful effects. Obtaining a variety of antioxidants through diet or supplementation is essential to maintaining your good health.

Does harvesting the acai berry destroy the Amazon Rainforest?

No. In fact, MonaVie is helping preserve the Amazon Rainforest by harvesting the acai berry. Each week, poachers illegally chop down between 5,000 and 10,000 acai palm trees simply to harvest a 12-inch section of the tree known as the heart of the palm (or “palmito”). As a result the tree dies. Once these trees are destroyed, they never return. By creating a demand for the acai berry, MonaVie has given locals an economic incentive to harvest only the berries and not the heart of the palm. This not only preserves the trees and the Amazon Rainforest, but it also provides a continual source of income for the locals.

Are all the fruits in MonaVie products certified organic?

Açai, acerola, camu camu, and bilberry are certified organic. However, it is not possible to have all the fruits in MonaVie products be certified organic; for example, MonaVie's wolfberry is harvested in China, and the Chinese government does not have an organic certification process.

As an additional precautionary step, the finished MonaVie juices are tested by an independent laboratory for more than 100 pesticides, fungicides, and insecticide residues. The results of these tests have verified a zero residue of any of these potentially harmful substances.

MonaVie Juices contain the preservative sodium benzoate and the antioxidant vitamin C (ascorbic acid). Is it true that sodium benzoate and vitamin C can react to form benzene?

In the presence of trace amounts of certain metals, which act as catalysts, vitamin C can produce free radicals that convert benzoate into benzene. The FDA and World Health Organization have set a standard for benzene levels in water and that level is 5 parts per billion. MonaVie tests its MonaVie Juices for benzene, and we are always well below the FDA's and World Health Organization's acceptable levels for benzene.